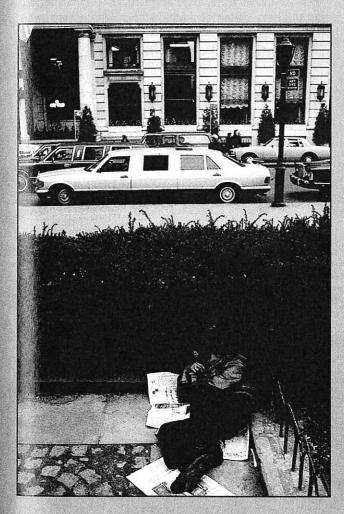
18



Social Stratification: Class, Ethnicity, and Racism



CHAPTER OUTLINE

Variation in Degree of Social Inequality

Egalitarian Societies

Rank Societies

Class Societies

Racism and Inequality

Ethnicity and Inequality

The Emergence of Stratification



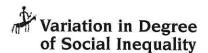
long-enduring value in the United States is the belief that "all men are created equal." These famous words from the American Declaration of Independence do not mean that all people are

equal in wealth or status but rather that all (including women nowadays) are supposed to be equal before the law. Equality before the law is the ideal. But the ideal is not always the actuality. Some people have advantages in legal treatment, and they generally also tend to have advantages of other kinds, including economic advantages. Without exception, recent and modern industrial and postindustrial societies such as our own are socially stratified—that is, they contain social groups such as families, classes, or ethnic groups that have unequal access to important advantages such as economic resources, power, and prestige.

Hasn't such inequality always existed? Anthropologists, based on firsthand observations of recent societies, would say not. To be sure, even the simplest societies (in the technological sense) have some differences in advantages based on age or ability or gender—adults have higher status than children, the skilled more than the unskilled, men more than women (we discuss gender stratification in the next chapter). But anthropologists would argue that egalitarian societies exist where social groups (e.g., families) have more or less the same access to rights or advantages. As we noted in the last chapter, the economic systems of many food collectors and horticulturalists promote equal access to economic resources for all families in the community. Moreover, such societies also tend to emphasize the sharing of food and other goods, which tends to equalize any small inequalities in resources between families. Until about 10,000 years ago, all human societies depended on food they hunted, gathered, or fished. And so we might expect that egalitarianism characterized most of human history. That is indeed what archaeology suggests. Substantial inequality generally appears only with permanent communities, centralized political systems, and intensive agriculture, which are cultural features that began to appear in the world only in the last 10,000 years. Before that time, then, most societies were probably egalitarian. In the world today, egalitarian societies have all but disappeared because of two processes—the global spread of commercial or market exchange and the voluntary or involuntary incorporation of people into large centralized political systems. In modern societies, some groups have more advantages than others. These groups may include ethnic groups. That is, ethnic diversity is almost always associated with differential access to advantages. When ethnic diversity is also associated with differences in physical features such as skin color, the social stratification may involve racism, the belief that some "racial" groups are inferior.

Systems of social stratification are strongly linked to the customary ways in which economic resources are allocated, distributed, and converted through labor into goods and services. So we would not expect substantial inequality if all people had relatively equal access to economic resources. But stratification cannot be understood solely in

terms of economic resources; there are other benefits such as prestige and power that may be unequally distributed. We first examine how societies vary in their systems of stratification. Then we turn to possible explanations of why they vary.



Societies vary in the extent to which social groups, as well as individuals, have unequal access to advantages. In this chapter we are concerned with differential or unequal access to three types of advantages: wealth or economic resources, power, and prestige. As we saw in the preceding chapter, economic resources may range from hunting or fishing grounds to farmland to money; the different social groups in a society may or may not have unequal access to these resources. Power, a second but related advantage, is the ability to make others do what they do not want to do; power is influence based on the threat of force. When groups in a society have rules or customs that give them unequal access to wealth or resources, they generally also have unequal access to power. So, for example, when we speak of a "company town" in the United States, we are referring to the fact that the company that employs most of the residents of the town usually has considerable control over them. Finally, there is the advantage of prestige. When we speak of prestige, we mean that someone or some group is accorded particular respect or honor. Even if it is true that there is always unequal access by individuals to prestige (because of differences in age, gender, or ability), there are some societies in the ethnographic record that have no social groups with unequal access to prestige.

Thus, anthropologists conventionally distinguish three types of society in terms of the degree to which different social groups have unequal access to advantages: egalitarian, rank, and class societies (see Table 18-1). Some societies in the ethnographic record do not fit easily into any of these three types; as with any classification scheme, some cases seem to straddle the line between types. Egalitarian societies contain no social groups with greater or lesser access to economic resources, power, or prestige. Rank societies do not have very unequal access to economic resources or to power, but they do contain social groups with unequal access to prestige. Rank societies, then, are partly stratified. Class societies have unequal access to all three advantages—economic resources, power, and prestige.



Egalitarian Societies

Egalitarian societies can be found not only among foragers such as the !Kung, Mbuti, Australian aborigines, Inuit, and Aché, but also among horticulturalists such as the Yanomamö and pastoralists such as the Lapps. An impor-

Table 18–1. Stratification in Three Types of Societies

SOME SOCIAL GROUPS HAVE GREATER ACCESS TO:

Type of Society	Economic Resources	Power	Prestige	Examples
Egalitarian	No	No	No	!Kung, Mbuti, Australian aborigines, Inuit, Aché, Yanomamö Samoans, Tahiti, Trobriand Islands, Ifaluk United States, Canada, Greece, India, Inca
Rank Class/caste	No	No	Yes	
	Yes	Yes	Yes	

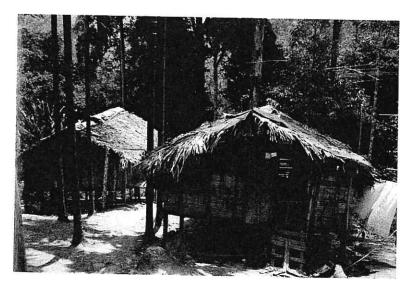
tant point to keep in mind is that egalitarian does not mean that all people within such societies are the same. There will always be differences among individuals in age and gender and in such abilities or traits as hunting skill, perception, health, creativity, physical prowess, attractiveness, and intelligence. According to Morton Fried, egalitarian means that within a given society "there are as many positions of prestige in any given age/sex grade as there are persons capable of filling them."2 For instance, if a person can achieve high status by fashioning fine spears, and if many persons in the society fashion such spears, then many acquire high status as spear makers. If high status is also acquired by carving bones into artifacts, and if only three people are considered expert carvers of bones, then only those three achieve high status as carvers. But the next generation might produce eight spear makers and twenty carvers. In an egalitarian society, the number of prestigious positions is adjusted to fit the number of qualified candidates. We would say, therefore, that such a society is not socially stratified.

There are, of course, differences in position and prestige arising out of differences in ability. Even in an egalitarian society, differential prestige exists. But, although some persons may be better hunters or more skilled artists

than others, there is still equal access to status positions for people of the same ability. Any prestige gained by achieving high status as a great hunter, for instance, is neither transferable nor inheritable. Because a man is a great hunter, it is not assumed that his sons are also great hunters. There also may be individuals with more influence, but it cannot be inherited, and there are no groups with appreciably more influence over time. An egalitarian society keeps inequality at a minimal level.

Any differences in prestige that do exist are not related to economic differences. Egalitarian groups depend heavily on *sharing*, which ensures equal access to economic resources despite differences in acquired prestige. For instance, in some egalitarian communities, some members achieve higher status through hunting. But even before the hunt begins, how the animal will be divided and distributed among the members of the band has already been decided according to custom. The culture works to separate the status achieved by members—recognition as great hunters—from actual possession of the wealth, which in this case would be the slain animal.

Just as egalitarian societies do not have social groups with unequal access to economic resources, they also do not have social groups with unequal access to power. As we



Village houses in the Cameroon highlands are very much the same, as is typically the case where social stratification is minimal.

will see later in the chapter on political organization, unequal access to power by social groups seems to occur only in state societies, which have full-time political officials and marked differences in wealth. Egalitarian societies use a number of customs to keep leaders from dominating others. Criticism and ridicule can be very effective. The Mbuti of central Africa shout down an overassertive leader. When a Hadza man tried to get people to work for him, other Hadza made fun of him. Disobedience is another strategy. If a leader tries to command, people just ignore the command. In extreme cases, a particularly domineering leader may be killed by community agreement; this behavior was reported among the !Kung and the Hadza. Finally, particularly among more nomadic groups, people may just move away from a leader they don't like.3

The Mbuti provide an example of a society almost totally equal: "Neither in ritual, hunting, kinship nor band relations do they exhibit any discernable inequalities of rank or advantage."4 Their hunting bands have no leaders, and recognition of the achievement of one person is not accompanied by privilege of any sort. Economic resources such as food are communally shared, and even tools and weapons are frequently passed from person to person. Only within the family are rights and privileges differentiated.



Most societies with social ranking practice agriculture or herding, but not all agricultural or pastoral societies are ranked. Ranking is characterized by social groups with unequal access to prestige or status but not significantly unequal access to economic resources or power. Unequal access to prestige is often reflected in the position of chief, a rank to which only some members of a specified group in the society can succeed.

Unusual among rank societies were the nineteenthcentury Native Americans who lived along the northwestern coast of the United States and the southwestern coast of Canada. An example were the Nimpkish, a Kwakiutl group.5 These societies were unusual because their economy was based on food collecting. But huge catches of salmon-which were preserved for year-round consumption—enabled them to support fairly large and permanent communities. In many ways, these societies were similar to food-producing societies, even in their development of social ranking. Still, the principal means of proving one's high status was to give wealth away. The tribal chiefs celebrated solemn rites by grand feasts called potlatches at which they gave gifts to every guest.6

In societies with rank and class, deference is usually shown to political leaders, as in the case of this Fon chief in the lowlands of Cameroon, Africa.





In rank societies, the position of chief is at least partly hereditary. The criterion of superior rank in some Polynesian societies, for example, was genealogical. Usually the eldest son succeeded to the position of chief, and different kinship groups were differentially ranked according to their genealogical distance from the chiefly line. In rank societies, chiefs are often treated with deference by people of lower rank. For example, among the Trobriand Islanders of Melanesia, people of lower rank must keep their heads lower than a person of higher rank. So, when a chief is standing, commoners must bend low. When commoners have to walk past a chief who happens to be sitting, he may rise and they will bend. If the chief chooses to remain seated, they must crawl.7

While there is no question that chiefs in a rank society enjoy special prestige, there is some controversy over whether they really do not also have material advantages. Chiefs may sometimes look as if they are substantially richer than commoners, for they may receive many gifts and have larger storehouses. In some instances, the chief may even be called the "owner" of the land. However, Marshall Sahlins maintains that the chief's storehouses only house temporary accumulations for feasts or other redistributions. And although the chief may be designated the "owner" of the land, others have the right to use the land. Furthermore, Sahlins suggests that the chief in a rank society lacks power because he usually cannot make people give him gifts or force them to work on communal projects. Often the chief can encourage production only by working furiously on his own cultivation.8

This picture of economic equality is beginning to be questioned. Laura Betzig studied patterns of food sharing and labor on Ifaluk, a small atoll in the Western Carolines.9 Chiefly status is inherited geneaologically in the female line, although most chiefs are male. (In the sex, gender, and culture chapter we discuss why political leaders are usually male, even in societies structured around women.) As in other chiefly societies, Ifaluk chiefs are accorded deference. For example, during collective meals prepared by all the island women, chiefs were served first and were bowed to. The Ifaluk chiefs are said to control the fishing areas. Were the catches equitably distributed? Betzig measured the amount of fish each household got. All the commoners received an equal share, but the chiefs got extra fish; their households got twice as much per person as other households. Did the chiefs give away more later?

Theoretically, it is generosity that is supposed to even things out, but Betzig found that the gifts from chiefs to other households did not equal the amount the chiefs received from others. Furthermore, while everyone gave to the chiefs, the chiefs gave mostly to their close relatives. On Ifaluk, the chiefs did not work harder than others; in fact, they worked less. Is this true in other societies conventionally considered to be rank societies? We do not know. However, we need to keep in mind that the chiefs in Ifaluk were not noticeably better off either. If they lived in palaces with servants, had elaborate meals, or were dressed in fine clothes and jewelry, we would not need measures of

food received or a special study to see if the chiefs had greater access to economic resources, because their wealth would be obvious. But rank societies may not have had as much economic equality as we used to think.

Class Societies

In class societies, as in rank societies, there is unequal access to prestige. But, unlike rank societies, class societies are characterized by groups of people that have substantially greater or lesser access to economic resources and power. That is, not every social group has the same opportunity to obtain land, animals, money, or other economic benefits or the same opportunity to exercise power that other groups have. Fully stratified or class societies range from somewhat open to virtually closed class, or caste, systems.

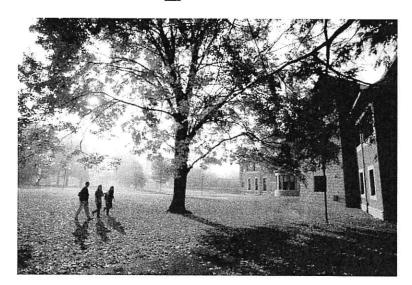
OPEN CLASS SYSTEMS

A class is a category of persons who all have about the same opportunity to obtain economic resources, power, and prestige. Different classes have differing opportunities. We call class systems open if there is some possibility of moving from one class to another. Since the 1920s, there have been many studies of classes in towns and cities in the United States. Researchers have produced profiles of these different communities-known variously as Yankee City, Middletown, Jonesville, and Old City—all of which support the premise that the United States has distinguishable, though somewhat open, social classes. Both W. Lloyd Warner and Paul Lunt's Yankee City study10 and Robert and Helen Lynd's Middletown study11 concluded that the social status or prestige of a family is generally correlated with the occupation and wealth of the head of the family. Class systems are by no means confined to the United States. They are found in all nations of the modern

Although class status is not fully determined at birth in open class societies, there is a high probability that most people will stay close to the class into which they were born and will marry within that class. Classes tend to perpetuate themselves through the inheritance of wealth. John Brittain suggested that, in the United States, the transfer of money through bequests accounts for much of the wealth of the next generation. As we might expect, the importance of inheritance seems to increase at higher levels of wealth. That is, the wealth of richer people comes more from inheritance than does the wealth of not-sorich people.12

Other mechanisms of class perpetuation may be more subtle, but they are still powerful. In the United States there are many institutions that make it possible for an upper-class person to have little contact with other classes. Private day and boarding schools put upper-class children in close contact mostly with others of their class. Attending these schools makes it more likely they will get into





A private boarding school in New Jersey whose students are mostly from wealthy families.

universities with higher prestige. Debutante balls and exclusive private parties ensure that young people meet "the right people." Country clubs, exclusive city clubs, and service in particular charities continue the process of limited association. People of the same class also tend to live in the same neighborhood. Before 1948, explicit restrictions kept certain groups out of particular neighborhoods. but after the U.S. Supreme Court ruled such discrimination unconstitutional, more subtle methods were developed. For instance, zoning restrictions may prohibit multiple-family dwellings in a town or neighborhood and lots below a certain acreage.13

Identification with a social class begins early in life. In addition to differences in occupation, wealth, and prestige, social classes vary in many other ways, including religious affiliation, closeness to kin, ideas about child rearing, job satisfaction, leisure-time activities, style of clothes and furniture, and (as noted in the chapter on communication and language) even in styles of speech.14 People from each class tend to be more comfortable with those from the same class; they talk similarly and are more likely to have similar interests and tastes.

Class boundaries, though vague, have been established by custom and tradition; sometimes they have been reinforced by the enactment of laws. Many of our laws serve to protect property and thus tend to favor the upper and upper-middle classes. The poor, in contrast, seem to be disadvantaged in our legal system. The crimes the poor are most likely to commit are dealt with harshly by the courts, and poor people rarely have the money to secure effective legal counsel.

In open class systems it is not always clear how many classes there are. In Stanley Barrett's study of "Paradise," Ontario, some people thought that in the past there were only two classes. One person said, "There was the hierarchy, and the rest of us." Another said that there were three classes: "The people with money, the in-between, and the ones who didn't have anything." Many said there were four: "The wealthy businessmen, the middle class, blue collar workers, and the guys that were just existing."15 A few insisted that there were five classes. With the breakdown of the old rigid class structure, there are more people in the middle. As in the United States, there is now an ideology of "classlessness"-most people tend to put themselves in the middle. However, objective evidence indicates a continuing class system.16

DEGREE OF OPENNESS Some class systems are more open than others; that is, it is easier in some societies to move from one class position to another. Social scientists typically compare the class of a person with the class of his or her parent or parents to measure the degree of mobility. Although most people aspire to move up, mobility also includes moving down. Obtaining more education, particularly a university education, is one of the most effective ways to move upward in contemporary societies. In fact, in many countries educational attainment predicts one's social class better than parents' occupation does.17

How do the United States and Canada compare with other countries in degree of class mobility? Canada and Sweden have more mobility than the United States, France, and Britain. Japan and Italy have less mobility. If we focus on the ease of moving into the highest class, Italy, France, Spain, Germany, and Japan are more difficult than Britain and the United States.18

Class openness also varies over time. In the study of "Paradise," Ontario, Barrett found that the rigid stratification system of the 1950s opened up considerably as new people moved into the community. No one disputed who belonged to the elite in the past. They were of British background, lived in the largest houses, had new cars, and vacationed in Florida. Moreover, they controlled all the leadership positions in the town. By the 1980s, though, the leaders came mostly from the middle and working classes.19

DEGREE OF INEQUALITY Degree of class mobility, however, is not the same as degree of economic inequality.

For example, Britain and the United States do not differ that much in rate of mobility, but they do differ considerably in the wealth of the rich compared with the poor. In 1989, the richest 1 percent in Britain controlled 18 percent of the wealth;20 in the United States, the comparable figure at the end of the 1980s was 36.3 percent. (The richest are even richer today in the United States.) But Britain did not always have less inequality. In 1911-1913, the wealthiest 1 percent controlled 69 percent of the nation's wealth.²¹ In contrast, in the United States, inequality has fluctuated considerably from the 1900s to the present. The greatest inequality was just before the 1929 stock market crash, when the top 1 percent had 42.6 percent of all the wealth. The least inequality was in the mid-1970s after the stock market declined by 42 percent. Then the top 1 percent controlled 17.6 percent of the wealth.

Change over time in the degree of inequality sometimes appears to have economic causes; for example, the 1929 crash made the wealthy less wealthy. But some of the change over time is due to shifts in public policy. During the New Deal of the 1930s, tax changes and work programs shifted more income to ordinary people; in the 1980s, tax cuts for the wealthy helped the rich get richer. In the 1990s, the rich continued to get richer.22

Another way to calculate the disparity between rich and poor is to use the ratio of income held by the top fifth of the population divided by the income held by the bottom fifth. Comparatively speaking, the United States has the biggest discrepancy of any of the developed countries (see Figure 18-1), with a ratio of about 10 to 1. That is, the top 20 percent of the U.S. population controls 10 times the wealth controlled by the bottom 20 percent. Among the developing countries, Brazil is the most unequal, with a ratio of 30 to 1, but the United States has more inequality than such developing countries as India, Ghana, Pakistan, and the Philippines.23

CASTE SYSTEMS

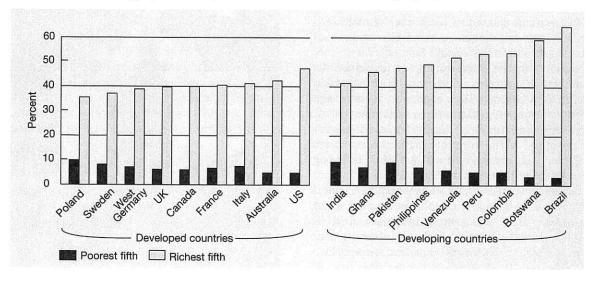
Some societies have classes that are virtually closed called castes. A caste is a ranked group in which membership is determined at birth, and marriage is restricted to members of one's own caste. The only way you can belong is by being born into the group; and since you cannot marry outside the group, your children cannot acquire another caste status either. In India, for example, there are several thousand hereditary castes. Although the precise ranking of these thousands of groups is not clear, there appear to be four main levels of hierarchy. The castes in India are often thought to be associated with different occupations, but that is not quite true. Most Indians live in rural areas and have agricultural occupations, but their castes vary widely.24

Castes may exist in conjunction with a more open class system. Indeed, in India today, members of a low caste who can get wage-paying jobs, chiefly those in urban areas, may improve their social standing in the same ways available to people in other class societies. In general, however, they still cannot marry someone in a higher caste, so the caste system is perpetuated.

Questions basic to all stratified societies, and particularly to a caste society, were posed by John Ruskin, a nineteenth-century British essayist: "Which of us . . . is to do the hard and dirty work for the rest—and for what pay? Who is to do the pleasant and clean work, and for what pay?"25 In India those questions have been answered by the caste system, which mainly dictates how goods and services are exchanged, particularly in rural areas.26 Who is to

Figure 18-1 Patterns of Income Distribution within Selected Countries

Percentage of total national income received by one fifth of the population. Dates vary. Most are in the late 1980s; the United States data are for 1990. Source: Reproduced, with permission, from World Military and Social Expenditures 1993 by Ruth Leger Sivard. Copyright © 1993 by World Priorities, Box 25140, Washington, DC, 20007 USA.



do the hard and dirty work for the rest of society is clearly established: A large group of Untouchables forms the bottom of the hierarchy. Among the Untouchables are subcastes such as the Camars, or leatherworkers, and the Bhangis, who traditionally are sweepers. At the top of the hierarchy, performing the pleasant and clean work of priests, are the Brahmans. Between the two extremes are thousands of castes and subcastes. In a typical village, the potter makes clay drinking cups and large water vessels for the entire village population. In return, the principal landowner gives him a house site and supplies him twice yearly with grain. Some other castes owe the potter their services: The barber cuts his hair; the sweeper carries away his rubbish; the washer washes his clothes; the Brahman performs his children's weddings. The barber serves every caste in the village except the Untouchables; he, in turn, is served by half of the others. He has inherited the families he works for, along with his father's occupation. All castes help at harvest and at weddings for additional payment, which sometimes includes a money payment.

This description is, in fact, an idealized picture of the caste system of India. In reality, the system operates to the advantage of the principal landowning caste—sometimes the Brahmans and sometimes other castes. Also, it is not carried on without some resentment; signs of hostility are shown toward the ruling caste by the Untouchables and other lower castes. The resentment does not appear to be against the caste system as such. Instead, the lower castes exhibit bitterness at their own low status and strive for greater equality. For instance, one of the Camars' traditional services is to remove dead cattle; in return, they can have the meat to eat and the hide to tan for their leatherworking. Because handling dead animals and eating beef are regarded as unclean acts, the Camars of one village refused to continue this service. Thus, they lost a source of free hides and food in a vain attempt to escape unclean

Since World War II, the economic basis of the caste system in India has been undermined somewhat by the growing practice of giving cash payment for services. For instance, the son of a barber may be a teacher during the week, earning a cash salary, and confine his haircutting to weekends. But he still remains in the barber caste (Nai) and must marry within that caste.

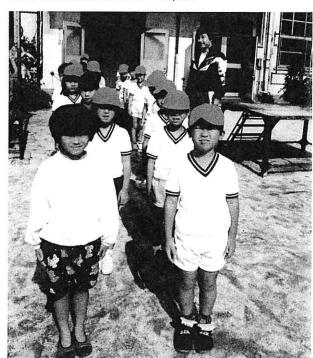
Perpetuation of the caste system is ensured by the power of those in the upper castes, who derive three main advantages from their position: economic, prestige, and sexual gains. The economic gain is the most immediately apparent. An ample supply of cheap labor and free services is maintained by the threat of sanctions. Lower-caste members may have their use of a house site withdrawn; they may be refused access to the village well or to common grazing land for animals; or they may be expelled from the village. Prestige is also maintained by the threat of sanctions; the higher castes expect deference and servility from the lower castes. The sexual gain is less apparent but equally real. The high-caste male has access to two groups of females, those of his own caste and those of

lower castes. High-caste females are kept free of the "contaminating" touch of low-caste males because low-caste males are allowed access only to low-caste women. Moreover, the constant reminders of ritual uncleanness serve to keep the lower castes "in their place." Higher castes do not accept water from Untouchables, sit next to them, or eat at the same table with them.

Japan also had a caste group within a class society. Now called burakumin (instead of the pejorative Eta), this group traditionally had occupations that were considered unclean.27 Comparable to India's Untouchables, they were a hereditary, endogamous (in-marrying) group. Their occupations were traditionally those of farm laborer, leatherworker, and basket weaver; their standard of living was very low. The burakumin are physically indistinguishable from other Japanese.28 Discrimination against the burakumin was officially abolished by the Japanese government in 1871, but it was not until the twentieth century that the burakumin began organizing to bring about change. These movements appear to be paying off as more active steps have been taken recently by the Japanese government to alleviate discrimination and poverty. As of 1995, 73 percent of burakumin marriages were with nonburakumin. In public opinion polls, two-thirds of burakumin said they had not encountered discrimination. However, most burakumin still live in segregated neighborhoods where unemployment, crime, and alcoholism rates are high.29

We turn now to some situations where the caste system appears to be associated with differences in physical ap-

Caste differences are not always associated with distinguishable physical differences, as in the case of these burakumin children in Japan.





pearance. In Rwanda, a country in east-central Africa, a longtime caste system was overthrown, first by an election and then by a revolution in 1959-1960. Three castes had existed, each distinguished from the others by physical appearance and occupation.30 It is believed that the three castes derived from three different language groups who came together through migration and conquest. Later, however, they began to use a common language, although remaining endogamous and segregated by hereditary occupations. The taller and leaner ruling caste, the Tutsi, constituted about 15 percent of the population. They were the landlords and practiced the prestigious occupation of herding. The shorter and stockier agricultural caste, the Hutu, made up about 85 percent of the population. As tenants of the Tutsi, they produced most of the country's food. The much shorter Twa, accounting for less than 1 percent of the population, were foragers who formed the lowest caste.

Colonial rule, first by the Germans and then by the Belgians after World War I, strengthened Tutsi power. When the Hutu united to demand more of the rewards of their labor in 1959, the king and many of the Tutsi ruling caste were driven out of the country. The Hutu then established a republican form of government and declared independence from Belgium in 1962. In this new government, however, the forest-dwelling Twa were generally excluded from full citizenship. In 1990, Tutsi rebels invaded from Uganda, and attempts were made to negotiate a multiparty government. However, civil war continued, and in 1994 alone over a million people, mostly Tutsi, were killed. Almost 2 million refugees, mostly Hutu, fled to Zaire as the Tutsi-led rebels established a new government.31

In the United States, African Americans used to have more of a castelike status determined partly by the inherited characteristic of skin color. Until recently, some states had laws prohibiting an African American from marrying a European American. When interracial marriage did occur, children of the union were often regarded as having lower status than European American children, even though they may have had blond hair and light skin. In the South, where treatment of African Americans as a caste was most apparent, European Americans refused to eat with African Americans or sit next to them at lunch counters, on buses, and in schools. Separate drinking fountains and toilets reinforced the idea of ritual uncleanness. The economic advantages and gains in prestige enjoyed by European Americans are well documented.32 In the following sections on slavery and racism and inequality, we discuss the social status of African Americans in more detail.

SLAVERY

Slaves are persons who do not own their own labor, and as such they represent a class. We may associate slavery with a few well-known examples, such as ancient Egypt, Greece, and Rome or the southern United States, but slavery has existed in some form in almost every part of the world at one time or another, in simpler as well as in more complex

societies. Slaves are often obtained from other cultures directly: kidnapped, captured in war, or given as tribute. Or they may be obtained indirectly as payment in barter or trade. Slaves sometimes come from the same culture; one became a slave as payment of a debt, as a punishment for a crime, or even as a chosen alternative to poverty. Slave societies vary in the degree to which it is possible to become freed from slavery.33 Sometimes the slavery system has been a closed class, or caste, system; sometimes a relatively open class system. In different slave-owning societies, slaves have had different, but always some, legal rights.34

In ancient Greece, slaves often were conquered enemies. Because city-states were constantly conquering one another or rebelling against former conquerors, slavery was a threat to everyone. After the Trojan War, the transition of Hecuba from queen to slave was marked by her cry, "Count no one happy, however fortunate, before he dies."35 Nevertheless, Greek slaves were considered human beings, and they could even acquire some higher-class status along with freedom. Andromache, Hecuba's daughter-inlaw, was taken as slave and concubine by one of the Greek heroes. When his legal wife produced no children, Andromache's slave son became heir to his father's throne. Although slaves had no rights under law, once they were freed, either by the will of their master or by purchase, they and their descendants could become assimilated into the dominant group. In other words, slavery in Greece was not seen as the justified position of inferior people. It was regarded, rather, as an act of fate-"the luck of the draw"—that relegated one to the lowest class in society.

Among the Nupe, a society in central Nigeria, slavery was of quite another type.36 The methods of obtaining slaves—as part of the booty of warfare and, later, by purchase—were similar to those of Europeans, but the position of the slaves was very different. Mistreatment was rare. Male slaves were given the same opportunities to earn money as other dependent males in the household younger brothers, sons, or other relatives. A slave might be given a garden plot of his own to cultivate, or he might be given a commission if his master was a craftsman or a tradesman. Slaves could acquire property, wealth, and even slaves of their own. But all of a slave's belongings went to the master at the slave's death.

Manumission—the granting of freedom to slaves was built into the Nupe system. If a male slave could afford the marriage payment for a free woman, the children of the resulting marriage were free; the man himself, however, remained a slave. Marriage and concubinage were the easiest ways out of bondage for a slave woman. Once she had produced a child by her master, both she and the child had free status. The woman, however, was only figuratively free; if a concubine, she had to remain in that role. As might be expected, the family trees of the nobility and the wealthy were liberally grafted with branches descended from slave concubines.

The most fortunate slaves among the Nupe were the house slaves. They could rise to positions of power in the





CURRENT ISSUES

Is Inequality between Countries Increasing?

When people support themselves by what they collect and produce themselves, as most people did until a few thousand years ago, it is difficult to compare the standards of living of different societies because we cannot translate what people have into market or monetary value. It is only where people are at least partly involved in the world market economy that we can measure the standard of living in monetary terms. Today this comparison is possible for most of the world. Many people in most societies depend on buying and selling for a living; and the more people who depend on international exchange, the more possible it is to compare them in terms of standard economic indicators. We do not have such indicators for all the different societies, but we do have them for many countries. Those indicators suggest that the degree of economic inequality in the world is not only very substantial but is increasing.

The "champagne-glass" figure

conveys how unequal are the rich and poor of the world. If you consider gross national product (GNP), which is a measure for each country of how much is produced (in U.S. dollars), and compare it across countries, the richest fifth (20 percent) of the world's population controls 84.7 percent of the world's total gross national product. The poorest fifth (20 percent) controls only 1.4 percent of the world's output. As the figure shows, similar disparities exist if you compare trade, domestic savings, or domestic investment.

To evaluate changes, we can compare the ratio between the richest and poorest fifths over time. In 1991, the ratio was 60.5 to 1, which is calculated by dividing the 84.7 percent for the top fifth by 1.4 for the bottom fifth. That ratio has increased since the 1960s. In 1960, the ratio was 30 to 1; in 1970, it was 32 to 1; in 1980, it was 45 to 1.

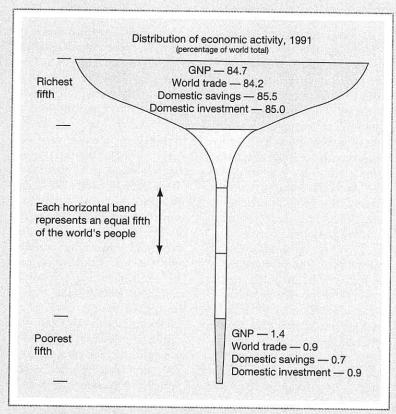
If the world as a whole is seeing improvements in technology

and economic development, why is inequality in the world increasing? As we shall see later, in the chapter on culture change, it is often the rich within a society who benefit most from new technology, at least initially. They are not only the most likely to be able to afford it; they also are the only ones who can afford to take the risks that it involves. The same may be true for nations. Those that already have capital are more likely than the poorer nations to take advantage of improvements in technology. In addition, the poorer countries generally have the highest rates of population growth, so income per capita can fall if population increases faster than the rate of economic development. Economists tell us that a developing country may, at least initially, experience an increase in inequality, but the inequality often decreases over time. Will the inequalities among countries also decrease as the world economy develops further?

household as overseers and bailiffs, charged with law enforcement and judicial duties. (Recall the Old Testament story of Joseph, who was sold into slavery by his brothers. Joseph became a household slave of the pharaoh and rose to the position of second in the kingdom because he devised an ingenious system of taxation.) There was even a titled group of Nupe slaves, the Order of Court Slaves, who were trusted officers of the king and members of an elite. Slave status in general, though, placed one at the bottom of the social ladder. In the Nupe system, few slaves, mainly princes from their own societies, ever achieved membership in the titled group.

In the United States, slavery originated as a means of obtaining cheap labor, but the slaves soon came to be re-

garded as deserving of their low status because of their alleged inherent inferiority. Because the slaves were from Africa and dark-skinned, some European Americans justified slavery and the belief in "black" people's inferiority by quoting Scripture out of context ("They shall be hewers of wood and drawers of water"). Slaves could not marry or make any other contracts, nor could they own property. In addition, their children were also slaves, and the master had sexual rights over the female slaves. Because the status of slavery was determined by birth in the United States, slaves constituted a caste. During the days of slavery, therefore, the United States had both a caste and a class system. And even after the abolition of slavery, as we have noted, some castelike elements remained.



Source: From Human Development Report 1994 by United Nations Development Programme, copyright © 1994 by United Nations Development Programme. Used by permission of Oxford University Press, Inc.

The picture is not entirely bleak. It is true that the disparity between rich and poor countries has increased in recent years, but it is also true that the world economy has improved in some respects. The United Nations has computed a "human development index" for 114 countries, combining measures of life expectancy, literacy, and a measure of per capita purchasing power. According to this index, all countries have improved over a period of 30 years, many of them substantially. If this trend continues, there might be less inequality among countries in the future.

Sources: Human Development Report, 1994, published for the United Nations Development Programme (New York: Oxford University Press, 1994), pp. 90-106; State of the World 1994: A Worldwatch Institute Report on Progress toward a Sustainable Society (New York: Norton, 1994), pp. 1-8; Peter Donaldson, Worlds Apart: The Economic Gulf between Nations (London: British Broadcasting Corporation, 1971); Philips Foster, The World Food Problem: Tackling the Causes of Undernutrition in the Third World (Boulder, CO: Lynne Rienner, 1992), pp. 149-51.

As for why slavery may have developed in the first place, the cross-cultural evidence is as yet inconclusive. We do know, however, that slavery is not an inevitable stage in economic development, contrary to what some have assumed. In other words, slavery is not found mainly in certain economies, such as those dependent on intensive agriculture. Unlike the United States until the Civil War, many societies with intensive agriculture did not develop any variety of slavery. Also, the hypothesis that slavery develops where available resources are plentiful but labor is scarce is not supported by the cross-cultural evidence. All we can say definitely is that slavery does not occur in developed or industrial economies; either it disappears or it was never present in them.37



Racism and Inequality

Racism is the belief that some "races" are inferior to others. In a society composed of people with noticeably different physical features, such as differences in skin color, racism is almost invariably associated with social stratification. Those "races" considered inferior make up a larger proportion of the lower social classes or castes. Even in more open class systems, where individuals from all backgrounds can achieve higher-status positions, individuals from "racial" groups deemed inferior may be subject to discrimination in housing or may be more likely to be searched or stopped by the police.





Disparities in Death: African Americans Compared with European Americans

Everyone dies of something. Yet, if you consider cardiovascular disease, the leading cause of death in the United States, it turns out that after controlling for the effects of age and gender, African Americans die more often from that disease than European Americans. The same kind of disparity occurs also with almost every other major cause of death-cancer, cirrhosis of the liver, diabetes, injuries, infant mortality, and homicide. Medical anthropologists and health policy researchers want to know why. Without such understanding, it is hard to know how to reduce the disparity.

One reason may be subtle discrimination by the medical profession itself. For example, a European American with chest pain in the United States is more likely than an African American to be given an angiogram, a medical procedure that injects radioactive dye into the heart to look for deficits in blood flow through the coronary arteries that supply blood to the heart. And even if coronary heart disease is detected by an angiogram, an African American is less likely to receive bypass surgery. Thus, the death rate from cardiovascular disease may be higher for African Americans than for European Americans because of unequal medical care.

Yet, while some difference in mortality may be due to disparity in medical treatment, this could only be part of the picture. African Americans may be more prone to cardiovascular disease because they are about twice as likely as European Americans to have high rates of hypertension (high blood pressure). But why

the disparity in hypertension? Three possible explanations, not mutually exclusive, are discussed in the research literature. The first is a possible difference in genetics. The second is a difference in life-style. The third is class difference.

Most of the Africans that came to the Americas were forcibly taken as slaves between the sixteenth and nineteenth centuries, largely from West Africa. In one comparative study of hypertension, African Americans had much higher blood pressure than Africans in Nigeria and Cameroon, even in urban areas. People with African ancestry in the Caribbean were in the middle of the range. Life-style differences were also vast-the West Africans had plenty of exercise, were lean, and had low-fat and low-salt diets. Any possible

In some societies, such as the United States, the idea that humans are divided into "races" is taken so much for granted that people are asked for their "race" on the census. Most Americans probably assume that "races" are real, meaningful categories, reflecting important biological variation. But that is not necessarily the case. You may have noticed that we put "races" in quotes. We have done so deliberately because, as we discussed in the chapter on human variation, most anthropologists are persuaded that "race" is a meaningless concept as applied to humans.

RACE AS A SOCIAL CATEGORY

If race, in the opinion of many biological anthropologists, is not a particularly useful device for classifying humans, why is it so widely used as a category in various societies? Anthropologists suggest that the reasons are social. That is, racial classifications are social categories to which individuals are assigned, by themselves and others, to separate "our" group from others. We have seen that people tend to be ethnocentric, to view their culture as better than other

cultures. Racial classifications may reflect the same tendency to divide "us" from "them," except that the divisions are supposedly based on biological differences.38 The "them" are almost always viewed as inferior to "us."

We know that racial classifications have often been, and still are, used by certain groups to justify discrimination, exploitation, or genocide. The "Aryan race" was supposed to be the group of blond-haired, blue-eyed, white-skinned people whom Adolf Hitler wanted to dominate the world, to which end he and others attempted to destroy as many members of the Jewish "race" as they could. (It is estimated that 6 million Jews and others were murdered in what is now called the Holocaust.39) But who were the Aryans? Technically, Aryans are any people, including the German-speaking Jews in Hitler's Germany, who speak one of the Indo-European languages. The Indo-European languages include such disparate modern tongues as Greek, Spanish, Hindi, Polish, French, Icelandic, German, Gaelic, and English. And many Aryans speaking these languages have neither blond hair nor blue eyes. Similarly, all kinds of people may be Jews, whether or not they descend



difference in genes would seem to be insignificant. Jared Diamond has suggested that individuals who could retain salt would have been most likely to survive the terrible conditions of the sailing ships that brought slaves to the New World. Many died on those voyages from diarrhea and dehydration (salt-depleting conditions). Retention of salt would have been a genetic advantage then, but disadvantageous in places such as the United States with high-salt, high-fat diets. Critics of this theory suggest that salt-depleting diseases were not the leading causes of death in the slave voyages; tuberculosis and violence were more frequent causes of death. Furthermore, critics say that the slave-ship theory would predict little genetic diversity in African American populations with respect to hypertension, but in fact there is great diversity.

Hypertension could be related also to differences in life-style

and wealth. As we noted in the section on racism and inequality, African Americans in the United States are disproportionately poorer. Study after study has noted that healthier life-style habits are generally correlated with higher positions on the socioeconomic ladder. Moreover, individuals from higher social positions are more likely to have health insurance and access to care in superior hospitals. But even after correcting for factors such as obesity, physical activity, and social class, the health differential persists-African Americans still have a much higher incidence of hypertension than European Americans.

William Dressler suggests that stress is another possible cause of higher rates of hypertension. Despite increased economic mobility in recent years, African Americans are still subject to prejudice and may consequently have more stress even if they have higher income. Stress is related to higher

blood pressure. In a colorconscious society, a very darkskinned individual walking in a wealthy neighborhood at night may be thought not to live there and may be stopped by the police. If Dressler is correct, darkerskinned African Americans who have objective indicators of higher status should have much higher blood pressure than would be expected from their relative education, age, body mass, or social class alone. And that seems to be true. Racism may affect health.

Sources: William W. Dressler, "Health in the African American Community: Accounting for Health Inequalities," Medical Anthropological Quarterly 7 (1993): 325-45; Richard S. Cooper, Charles N. Rotimi, and Ryk Ward, "The Puzzle of Hypertension in African-Americans," Scientific American, February 1999, 56-63; Jared Diamond, "The Saltshaker's Curse-Physiological Adaptations That Helped American Blacks Survive Slavery May Now Be Predisposing Their Descendants to Hypertension," Natural History (10), October 1991.

from the ancient Near Eastern population that spoke the Hebrew language. There are light-skinned Danish Jews and darker Jewish Arabs. One of the most orthodox Jewish groups in the United States is based in New York City and is composed entirely of African Americans.

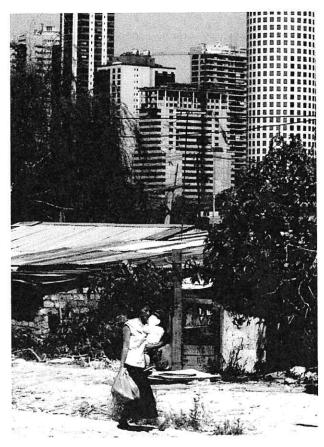
The arbitrary and social basis of most racial classifications becomes apparent when you compare how they differ from one place to another. Consider, for example, what used to be thought about the "races" in South Africa. Under apartheid, which was a system of racial segregation and discrimination, someone with mixed "white" and "black" ancestry was considered "colored." However, when important people of African ancestry (from other countries) would visit South Africa, they were often considered "white." Chinese were considered "Asian"; but the Japanese, who were important economically to South Africa, were considered "white." In some parts of the United States, laws against interracial marriage continued in force through the 1960s. You would be considered a "negro" if you had an eighth or more "negro" ancestry (if one or more of your eight grandparents were "negro"). So only a

small amount of "negro" ancestry made a person "negro." But a small amount of "white" ancestry did not make a person "white." Biologically speaking, this makes no sense, but socially it was another story.41

If people of different "races" are viewed as inferior, they are almost inevitably going to end up on the bottom of the social ladder in a socially stratified society. Discrimination will keep them out of the better-paying or higher-status jobs and in neighborhoods that are poorer. As the box "Disparities in Death" shows, people of different "races" also suffer from differential access to health care and have more health problems.

Ethnicity and Inequality

If "race" is not a scientifically useful category because people cannot be clearly divided into different "racial" categories based on sets of physical traits, then racial classifications such as "black" and "white" in the United States might better be described as ethnic classifications. How



Shantytown near city's richest neighborhood: the center of Buenos Aires, Argentina.

else can we account for the following facts? Groups that now in the United States are thought of as "white" were earlier thought of as belonging to inferior "races." For example, in the latter half of the nineteenth century, newspapers would often talk about the new immigrants from Ireland as belonging to the Irish "race." Similarly, before World War II, Jews were thought of as a separate "racial" group, and only became "white" afterwards.42 It is hard to escape the idea that changes in "racial" classification occurred as the Irish, Jews, and other immigrant groups became more accepted by the majority in the United States.43

It is apparent that ethnic groups and ethnic identities emerge as part of a social and political process. The process of defining ethnicity usually involves a group of people emphasizing common origins and language, shared history, and selected cultural differences such as a difference in religion. Those doing the defining can be outside or inside the ethnic group. Outsiders and insiders often perceive ethnic groups differently. In a country with one large core majority group, often the majority group doesn't think of itself as an ethnic group. Rather, they consider only the minority groups to have ethnic identities. For example, in the United States it is not common for the majority to call themselves European Americans, but other groups may be called African Americans, Asian

Americans, or Native Americans. The minority groups, on the other hand, may have different named identities.44 Asian Americans may identify themselves more specifically as Japanese Americans, Korean Americans, Chinese Americans, or Hmong. The majority population often uses derogatory names to identify people who are different. The majority may also tend to lump people of diverse ethnicities together. Naming a group establishes a boundary between it and other ethnic groups.45

Ethnic identity may be manipulated, by insiders and by outsiders, in different situations. A particularly repressive regime that emphasizes nationalism and loyalty to the state may not only suppress the assertiveness of ethnic claims; it may also act to minimize communication among people who might otherwise embrace the same ethnic identity.46 More democratic regimes may allow more expression of difference and celebrate ethnic difference. However, manipulation of ethnicity does not come just from the top. It may be to the advantage of minority groups to lobby for more equal treatment as a larger entity, such as Asian American, rather than as Japanese, Chinese, Hmong, Filipino, or Korean American. Similarly, even though there are hundreds of American Indian groups, originally speaking different languages, there may be political advantages for all if they are treated as Native Americans.

In many multiethnic societies, ethnicity and diversity are things to be proud of and celebrated. Shared ethnic identity often makes people feel comfortable with similar

"Race" is a social, not biological, category. Individuals labeled "black" vary enormously in physical features. There is more genetic variation within a "race" than between "races."





people and gives them a strong sense of belonging. Still, ethnic differences in multiethnic societies are usually associated with inequities in wealth, power, and prestige. In other words, ethnicity is part of the system of stratifica-

Although there are some people who believe that inequities are deserved, the origins of ethnic stereotypes, prejudice, and discrimination usually follow from historical and political events that give some groups dominance over others. For example, even though there were many early stories of help given by native peoples to the English settlers in the seventeenth century in the land now known as North America, the English were the invaders, and negative stereotypes about native peoples developed to justify taking their land and their lives. Referring to the negative stereotypes of Native Americans that developed, J. Milton Yinger said: "One would almost think that it had been the Indian who had invaded Europe, driven back the inhabitants, cut their population to one-third of its original size, unilaterally changed treaties, and brought the dubious glories of firewater and firearms."47

Similarly, as we noted in the section on slavery, African slaves were initially acquired as cheap labor, but inhumane treatment of slaves was justified by beliefs about their inferiority. Unfortunately, stereotypes can become selffulfilling prophesies, especially if those discriminated against come to believe the stereotypes. It is easy to see how this can happen. If there is a widespread belief that a group is inferior, and that group is given inferior schools and little chance for improvement or little chance for a good job, the members of that group may acquire few skills and not try hard. The result is often a vicious cycle.48

And yet, the picture is not all bleak. Change has occurred, often in dramatic ways. The ethnic identity forged by a minority group can help promote political activism, such as the nonviolent civil rights movement in the United States in the 1960s. That activism, helped by some people in the more advantaged groups, helped break down many of the legal barriers and segregationist practices that reinforced inequality.

The traditional barriers in the United States have mostly been lifted in recent years, but the "color line" has not disappeared. African Americans are found in all social classes, but they remain underrepresented in the wealthiest group and overrepresented at the bottom. Discrimination may be lessened, but it is still not gone. In research done with matched pairs of "whites" and "blacks" applying for jobs or for housing, discrimination is still evident.49 Thus, African Americans may have to be better than others to get promoted, or it may be assumed that they got ahead just because they were African American and were hired because of affirmative action programs. European Americans often expect African Americans to be "ambassadors," to be called on mainly for knowledge about how to handle situations involving other African Americans. African Americans may work with others, but they usually go home to African American neighborhoods. Or they may live in mixed neighborhoods and experience considerable isolation. Few African Americans can completely avoid the anguish of racism.50



Anthropologists are not certain why social stratification developed. Nevertheless, they are reasonably sure that higher levels of stratification emerged relatively recently in human history. Archaeological sites dating before about 8,000 years ago do not show extensive evidence of inequality. Houses do not appear to vary much in size or content, and different communities of the same culture are similar in size and otherwise. Signs of inequality appear first in the Near East, about 2,000 years after agriculture emerged in that region. Inequality in burial suggests inequality in life. Particularly telling are unequal child burials. It is unlikely that children could achieve high status by their own achievements. So when archaeologists find statues and ornaments only in some children's tombs. as at the 7,500-year-old site of Tell es-Sawwan in Iraq,51 the grave goods suggest that those children belonged to a higher-ranking family or a higher class.

Another indication that stratification is a relatively recent development in human history is the fact that certain cultural features associated with stratification also developed relatively recently. For example, most societies that depend primarily on agriculture or herding have social classes.52 Agriculture and herding developed within the past 10,000 years, so we may assume that most food collectors in the distant past lacked social classes. Other recently developed cultural features associated with class stratification include fixed settlements, political integration beyond the community level, the use of money as a medium of exchange, and the presence of at least some full-time specialization.53

In 1966, the comparative sociologist Gerhard Lenski suggested that the trend since 8,000 years ago toward increasing inequality was reversing. He argued that inequalities of power and privilege in industrial societies-measured in terms of the concentration of political power and the distribution of income—are less pronounced than inequalities in complex preindustrial societies. Technology in industrialized societies is so complex, he suggested, that those in power are compelled to delegate some authority to subordinates if the system is to work. In addition, a decline in the birth rate in industrialized societies, coupled with the need for skilled labor, has pushed the average wage of workers far above the subsistence level, resulting in greater equality in the distribution of income. Finally, Lenski also suggested that the spread of the democratic ideology, and particularly its acceptance by elites, has significantly broadened the political power of the lower classes. 54 A few studies have tested and supported Lenski's hypothesis that inequality has decreased with industrialization. In general, nations that are highly industrialized exhibit a lower level of inequality than nations that are only somewhat industrialized.55 But, as we have seen, even



the most industrialized societies may still have an enormous degree of inequality.

Why did social stratification develop in the first place? On the basis of his study of Polynesian societies, Marshall Sahlins suggested that an increase in agricultural productivity results in social stratification.56 According to Sahlins, the degree of stratification is directly related to the production of a surplus, which is made possible by greater technological efficiency. The higher the level of productivity and the larger the agricultural surplus, the greater the scope and complexity of the distribution system. The status of the chief, who serves as redistributing agent, is enhanced. Sahlins argued that the differentiation between distributor and producer inevitably gives rise to differentiation in other aspects of life:

First, there would be a tendency for the regulator of distribution to exert some authority over production itself-especially over productive activities which necessitate subsidization, such as communal labor or specialist labor. A degree of control of production implies a degree of control over the utilization of resources, or, in other words, some preeminent property rights. In turn, regulation of these economic processes necessitates the exercise of authority in interpersonal affairs; differences in social power emerge.57

Sahlins later rejected the idea that a surplus leads to chiefships, postulating instead that the relationship may be the other way around—that is, leaders encourage the development of a surplus so as to enhance their prestige through feasts, potlatches, and other redistributive events.58 Of course, both trajectories are possible-surpluses may generate stratification, and stratification may generate surpluses; they are not mutually exclusive.

Lenski's theory of the causes of stratification is similar to Sahlins's original idea. Lenski, too, argued that production of a surplus is the stimulus in the development of stratification, but he focused primarily on the conflict that arises over control of that surplus. Lenski concluded that the distribution of the surplus will be determined on the basis of power. Thus, inequalities in power promote unequal access to economic resources and simultaneously give rise to inequalities in privilege and prestige.59

The "surplus" theories of Sahlins and Lenski do not really address the question of why the redistributors or leaders will want, or be able, to acquire greater control over resources. After all, the redistributors or leaders in many rank societies do not have greater wealth than others, and custom seems to keep things that way. One suggestion is that as long as followers have mobility, they can vote with their feet by moving away from leaders they do not like. But when people start to make more permanent "investments" in land or technology (for example, irrigation systems or weirs for fishing), they are more likely to put up with a leader's aggrandizement in exchange for protection.60 Another suggestion is that access to economic resources becomes unequal only when there is population pressure on resources in rank or chiefdom societies. 61 Such pressure may be what induces redistributors to try to keep more land and other resources for themselves and their

C. K. Meek offered an example of how population pressure in northern Nigeria may have led to economic stratification. At one time, a tribal member could obtain the right to use land by asking permission of the chief and presenting him with a token gift in recognition of his higher status. But by 1921, the reduction in the amount of available land had led to a system under which applicants offered the chief large payments for scarce land. As a result of these payments, farms came to be regarded as private property, and differential access to such property became institutionalized.62

Future research by archaeologists, sociologists, historians, and anthropologists should provide more understanding of the emergence of social stratification in human societies and how and why it may vary in degree.



CD-ROM Concepts Exercise III-21



- 1. Without exception, recent and modern industrial and postindustrial societies such as our own are socially stratified—that is, they contain social groups such as families, classes, or ethnic groups that have unequal access to important advantages, such as economic resources, power, and prestige. Anthropologists, based on firsthand observations, would say that such inequality has not always existed among the societies they have studied. While even the simplest societies (in the technological sense) have some differences in advantages based on age or ability or gender-adults have higher status than children, the skilled more than the unskilled, men more than women (we discuss gender stratification in the next chapter)—anthropologists would argue that egalitarian societies exist where social groups (e.g., families) have more or less the same access to rights or advantages.
- 2. The presence or absence of customs or rules that give certain groups unequal access to economic resources, power, and prestige can be used to distinguish three types of societies. In egalitarian societies, social groups do not have unequal access to economic resources, power, or prestige; they are unstratified. In rank societies, social groups do not have very unequal access to economic resources or power, but they do have unequal access to prestige. Rank societies, then, are partially stratified. In class societies, social groups have unequal access to economic resources, power, and prestige. They are more completely stratified than are rank societies.
- 3. Stratified societies range from somewhat open class systems to caste systems, which are extremely rigid, since caste membership is fixed permanently at birth.
 - Slaves are persons who do not own their own labor;



as such, they represent a class and sometimes even a caste. Slavery has existed in various forms in many times and places, regardless of "race" and culture. Sometimes slavery is a rigid and closed, or caste, system; sometimes it is a relatively open class system.

5. Within a society composed of people from widely divergent backgrounds and different physical features, such as skin color, racism is almost invariably associated with social stratification. Those "races" considered inferior make up a larger proportion of the lower social classes or castes. In the opinion of many biological anthropologists, "race" is not a scientifically useful device for classifying humans. "Racial" classifications should be recognized for what they mostly are-social categories to which individuals are assigned, by themselves and others, on the basis of supposedly shared biological traits.

6. In multiethnic societies, ethnic differences are usually associated with inequities in wealth, power, and prestige. In other words, ethnicity is part of the system of strat-

ification.

7. Social stratification appears to have emerged relatively recently in human history, about 8,000 years ago. This conclusion is based on archaeological evidence and on the fact that certain cultural features associated with stratification developed relatively recently.

8. One theory suggests that social stratification developed as productivity increased and surpluses were produced. Another suggestion is that stratification can develop only when people have "investments" in land or technology and therefore cannot move away from leaders they do not like. A third theory suggests that stratification emerges only when there is population pressure on resources in rank societies.

Glossary Terms

caste manumission class racism class societies rank societies egalitarian societies slaves ethnicity

Critical Questions

- 1. What might be the social consequences of large differences in wealth?
- 2. Is an industrial or a developed economy incompatible with a more egalitarian distribution of resources?
- 3. In a multiethnic society, does ethnic identity help or hinder social equality?
- 4. Why do you suppose the degree of inequality has decreased in some countries in recent years?

Internet Exercises

1. The United Nations produces an annual report to assess the state of the peoples of the world. Skim the last Human Development Report to get an understanding of the differences in well-being from country to country. The report may be found at http://www.undp.org/hdro/.

2. Go the Web site of the U.S. Census Bureau and look at the text and graphs on changes in income inequality over time: http://www.census.gov/hhes/www/incineq. html. What conclusions can you draw from this informa-

tion?

3. Read the accounts of a few people who were traded as slaves. Go to http://www.ukans.edu/carrie/docs/texts/ canadian_slaves.html. Summarize the narrative on Edward Hicks. What are your thoughts?

Suggested Reading

COHEN, M. N. Culture of Intolerance: Chauvinism, Class, and Racism in the United States. New Haven, CT: Yale University Press. 1998. The author discusses the cultural blinders in the United States that promote intolerance, racism, and inequality.

KLASS, M. "Is There 'Caste' Outside of India?" In Carol R. Ember and Melvin Ember, eds., Cross-Cultural Research for Social Science. Upper Saddle River, NJ: Prentice Hall, 1998. Prentice Hall/Simon & Schuster Custom Publishing. A discussion of what caste is like in contemporary Hindu India and whether anything like it is found in other societies.

PEREGRINE, P. N. "Variation in Stratification." In Carol R. Ember and Melvin Ember, eds., Cross-Cultural Research for Social Science. Upper Saddle River, NJ: Prentice Hall, 1998. Prentice Hall/Simon & Schuster Custom Publishing. A discussion, with examples, of egalitarian, rank, and classstratified societies, and what may account for the variation.

PRYOR, F. L. The Origins of the Economy: A Comparative Study of Distribution in Primitive and Peasant Economies. New York: Academic Press, 1977. A large cross-cultural study of variation in distribution systems and their possible determinants. Chapter 8, on the varieties of slavery, is particularly relevant to this chapter.

SHANKLIN, E. Anthropology and Race. Belmont, CA: Wadsworth, 1994. This book is about the scientific uselessness of the concept of "race" and its abuses. The author thinks that anthropologists have a moral responsibility to combat racism.

YINGER, M. J. Ethnicity: Source of Strength? Source of Conflict? Albany: State University Press of New York, 1994. A wideranging treatment of ethnicity that discusses some of the things we need to know to respond to the importance of ethnicity in the world today. Of special relevance to this chapter is the discussion of the relationship between ethnicity and stratification.